



**CHINA
PRINT 2025**

www.chinaprint.com.cn



第十一届北京国际印刷技术展览会

The 11th Beijing International Printing Technology Exhibition

2025 年 5 月 15-19 日 May 15-19, 2025

北京 · 中国国际展览中心（顺义馆）

China International Exhibition Center (Shunyi Hall), Beijing, China

主办单位 Sponsor

中国印刷及设备器材工业协会

Printing and Printing Equipment Industries Association of China

中国国际展览中心集团有限公司

China International Exhibition Center Group Limited

承办单位 Organizer

北京中印协华港国际展览有限公司

China Print Show Company Limited

东莞市中印协国际展览有限公司

Print China Show Company Limited



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Official WeChat

创新引领未来

Innovation Leads the Future



CHINA PRINT 2025亮点

CHINA PRINT 2025 Highlights

● 展出规模宏大 再现全球顶级印刷大展

○ Large-scale Exhibition, Reproducing the World's Top Printing Exhibition

作为全球备受瞩目的综合性国际印刷大展，CHINA PRINT 一直受到业内企业的高度关注和踊跃参与。CHINA PRINT 2021 启用了中国国际展览中心（新馆）的 8 个室内展馆，同时搭建了 4 个室外临时展馆，展出面积 16 万平方米，即便如此，仍未能满足部分厂商的参展需求。为了充分满足展商的参展需求，本届 CHINA PRINT 2025 展出总面积预计超过 16 万平方米，将持续稳固全球顶级国际印刷大展地位。

As a comprehensive international printing exhibition held by China, CHINA PRINT has always been paid close attention and participated actively by printing enterprises. In the last session (CHINA PRINT 2021), all 8 in-door exhibition halls were fully occupied, and 4 out-door temporary exhibition halls were built, hence 160,000 square meters total exhibition area. Be that as it may, the feedback shows that there were still a few exhibitors whose demands and desire to expand their exhibition area were not completely satisfied. In order to better meet exhibitors' needs, CHINA PRINT 2025 plans to occupy more than 160,000 square meters as its exhibition area, which will continue to solidify its position as the world's top international printing exhibition.

● 行业巨头云集 展示印刷全套解决方案

○ Prestigious Print Enterprises Providing Total Solutions

CHINA PRINT 2025 将是 2025 年全球规模最大、最重要的国际印刷展，业界各大跨国企业和国内大企业均对此展高度重视。传统胶印、数字印刷、包装印刷、标签印刷、印刷版材、印后、耗材等领域的国际、国内巨头将悉数参展，并将在现场推出全球首发、亚洲首秀，中国首发的最新印刷技术、设备及解决方案，展会现场将亮点频现，异彩纷呈。

CHINA PRINT 2025 will be an international printing exhibition of the largest scale and the greatest importance in 2025, has always been paid close attention by not only cross-border but also domestic printing enterprises. The exhibition is to be participated by prestigious enterprises from both home and abroad focusing on traditional offset printing, digital printing, package printing, label printing, printing plates, post-press and consumables. Some of them plan to launch their latest printing technology, equipment and solutions as debut to China, Asia or even to the world on site. The exhibition site will be full of highlights.

经济加快恢复 现场贸易氛围浓厚

With accelerated economic recovery, strong trade atmosphere on site

3月17日，经济合作与发展组织发布最新一期经济展望报告，报告将2023年中国经济增长预期从4.6%上调至5.3%。中国作为拉动世界经济增长的主要动力之一，随着疫情防控较快平稳转段，稳经济政策效果持续显现，多项经济指标回升向好，经济运行整体呈现企稳回升态势。据不完全统计，CHINA PRINT 2021展会现场达成的意向贸易额高达80亿元，充分展示了中国市场蕴含的巨大潜力和发展机遇。随着经济的加快恢复，全球贸易强劲增长，在CHINA PRINT 2025展会上，将展现更惊人的贸易成果。

On March 17, the OECD released the latest edition of its economic outlook report, which raised China's economic growth forecast from 4.6% to 5.3% in 2023. As one of the main driving forces driving world economic growth, China has witnessed a rapid and stable transition in epidemic prevention and control, and the effects of economic stabilisation policies have continued to emerge. Many economic indicators have rebounded, and the overall economic operation has shown a trend of stabilising and recovering. According to incomplete statistics, the intentional trade volume reached on the site of CHINA PRINT 2021 was as high as 8 billion yuan, fully demonstrating the huge potential and development opportunities contained in the Chinese market. With the accelerated economic recovery and strong growth of global trade, more amazing trade results will be shown at CHINA PRINT 2025.

高端论坛荟萃 同期活动精彩

Various High-end Forums Enriching Concurrent Events

CHINA PRINT 2025 将举办第六届国际印刷工业发展论坛（Forum-PI）、中国印刷高峰论坛、印制大奖颁奖典礼等高端论坛，同时还将举办亚太日、环球印刷联盟会议、亚洲印刷展览联盟会议等多场专业、先进、丰富的同期活动，全面把握产业趋势与动态，共同探讨印刷业现状和未来。

CHINA PRINT 2025 will host the 6th Forum-PI, China Printing Summit, China Print Awards Ceremony and other high-end forums, and other specialised, advanced and various event as well as Asia-Pacific Day, Global Print Meeting and Asia Print Conference. Via the concurrent events, CHINA PRINT 2025 enables to show the future trend of printing industry, and offers opportunities for both visitors and exhibitors to communicate and exchange their views on contemporary printing industry and possible developments for its future.



上届数据回顾

Data of Last Session



第十届北京国际印刷技术展览会

CHINA PRINT 2021

The 10th Beijing International
Printing Technology Exhibition

同期活动

Concurrent Events



70+

专业观众

Professional Visitors



68.13%

为采购决策者或参与决策

68.13% are Decision Maker or
Decision Making StakeholdersCHINA
PRINT 2021

2021.6.23-27

北京·中国国际展览中心(顺义馆)

China International Exhibition Center (Shunyi Hall), Beijing

创新引领未来

Innovation Leads the Future



来自于22个
国家/地区的

1,309家展商

1,309 Exhibitors from 22
Countries/Regions160,000m²

展出面积

160,000 Square Metres
Exhibiting Area6大主题展馆
Themed Halls4大特色展区
Specialised Zones

来自57个
国家/地区的
136,338
人次专业观众

136,338 Person-time
Professional Visitors from 57
Countries/Regions

98个
国内买家团
98 Domestic Buyer
Delegations

403,596
人次线上观众

403,596 Person-time Online
Visitors

展商和观众的一致好评

Unanimous Acclaim by
Exhibitors and Visitors

92.61%

展商对展会整体效果满意
Exhibitors Satisfied with the Overall
Results of CHINA PRINT 2021

99.61%

展商考虑参加下届展会
Exhibitors were Willing to Participate in the
Next Edition of CHINA PRINT

92.39%

观众对展会整体效果非常满意
Visitors Satisfied with CHINA PRINT 2021

80亿元
意向贸易额

Intended Trade Volume
8 Billion (RMB)

观众数据分析

Visitor Data Analysis

境内观众地区比例 Domestic Visitors Divided by Areas	
华北 North China	55.47%
华东 East China	24.96%
华中 Central China	7.01%
东北 Northeast China	3.98%
华南 South China	3.41%
西南 Southwest China	2.78%
西北 Northwest China	2.39%

境内观众省份来源（前十位） Provincial Origin of Domestic Visitors (Top 10)	
北京 Beijing	27.72%
河北 Hebei	16.89%
山东 Shandong	10.31%
天津 Tianjin	5.02%
江苏 Jiangsu	4.29%
浙江 Zhejiang	4.23%
河南 He'nan	3.89%
上海 Shanghai	3.69%
辽宁 Liaoning	3.19%
广东 Guangdong	2.96%

*比例基数：中国大陆观众总数
Basis: Mainland China

观众采购角色 Visitors' Role in Purchasing	
决策者 Decisively	42.99%
推荐人 Contributory	25.14%
与我无关 Not Involved	17.97%
顾问 In an advisory capacity	12.73%
其他 Others	1.17%

观众行业来源 Visitors' Industrial Sector	
商业印刷、报业印刷、标签印刷、商务制表、书籍印刷 Commercial Printing, Newspaper Printing, Label Printing, Business Tabulation and Book Printing	18.02%
后加工、纸制品加工 Post-Printing and Paper Processing	16.96%
其他 Others	14.75%
出版、复印 Publishing and Reduplicating	11.21%
零售业与生产商 Retailer and manufacturer	7.29%
广告和设计公司、直邮和公关公司 Advertising and Design Company, Direct Mail and Public Relations Corporation	6.81%
政府机构和金融机构 Governmental Agencies and Financial Institutions	5.77%
纸张与信封制造商 Paper and Envelope Makers	4.95%
教学及专业机构 Educational and Professional Institute	3.98%
平面艺术及平面艺术专家 Graphic Arts and Graphic Artist	3.62%
相关协会 Printing and Related Industries Association	2.63%
多媒体及网络出版商 Multi-media and Web Publisher	2.32%
专业杂志 Professional Magazine	1.69%

观众产品兴趣统计 Visitors' Interest in Product Ranges	
印刷 Printing	20.05%
印前设备/软件 Pre-press Equipment / Software	16.95%
包装加工 Package Processing	15.27%
印后加工/装潢 Post-press Processing / Decoration	14.85%
印刷耗材 Printing Consumables	13.44%
印前/印刷/印后设备 Pre-press / Printing / Post-press Machinery	12.57%
服务 Services	4.91%
其他 Others	1.96%

买家团98个
98 Buyer Delegations

整体评价 Overall Feedback	
满意 Satisfactory	92.39%

推荐给他人 Recommend to Others	
会 Yes	96.78%

参观下届展会 Visit the Next CHINA PRINT	
会参观或正在考虑 Yes / Under Consideration	97.71%

主办单位

Sponsors



中国印刷及设备器材工业协会

Printing and Printing Equipment Industries Association of China (PEIAC)

中国印刷及设备器材工业协会(简称“中国印工协”),经原国家经委批准于1985年12月28日在北京正式成立。经过30多年的发展,秉承“为中国印刷行业创造价值”的理念和“为行业服务,为会员服务,为中国印刷业赋能增值”的宗旨,中国印工协现有直接会员单位1300多家,间接会员单位5万多家,多年来组织开展的各项活动得到行业特别是会员单位的积极支持与配合,已成为推动印刷产业健康持续发展不可或缺的重要力量。

Printing and Printing Equipment Industries Association of China (PEIAC) was formally established in Beijing on December 28, 1985 with the approval of the former State Economic and Trade Commission of the People's Republic of China. After more than 30 years of development, adhering to the concept of "creating value for China's printing industry" and the purpose of "serving the industry, serving members, and adding value to China's printing industry", PEIAC has more than 1,300 direct members and 50,000 indirect members. The activities organised over the years have received active support and cooperation from the industry, especially from its members, and have become an important force in promoting the healthy and sustainable development of the printing industry.



中国国际展览中心集团有限公司

China International Exhibition Centre Group Limited

中国国际展览中心集团有限公司(中展集团)是中国国际贸易促进委员会直属企业,成立于1985年。现已发展成为拥有展馆经营、国内组展、境外出展、展览设计与工程、展览运输、展览信息广告、住宿餐饮等展览全产业链的集团性展览企业,是中国展览馆协会副理事长单位、中国国际商会会展委员会主席单位。

China International Exhibition Centre Group Limited is an enterprise directly under the China Council for the Promotion of International Trade, established in 1985. Now it has developed into a group exhibition enterprise with exhibition hall operation, domestic exhibition organization, overseas exhibition, exhibition design and engineering, exhibition transportation, exhibition information and advertisement, accommodation and catering and other exhibition whole industry chain. It is the vice chairman unit of China Association for Exhibition Centres and the chairman unit of the Convention and Exhibition Committee of the China Chamber of International Commerce.

承办单位

Organiser

北京中印协华港国际展览有限公司
China Print Show Company Limited

东莞市中印协国际展览有限公司
Print China Show Company Limited

国际支持

International Supports



环球印刷联盟 (Global Print) 由中国、美国、英国、德国、法国、意大利、西班牙、瑞士、印度、和日本于 2008 年 5 月共同发起成立，旨在加强印刷设备制造业强国之间的信息交流与合作，促进印刷工业向国际化发展，进而为全球印刷技术发展提供便利。CHINA PRINT 和 PRINT CHINA 被列入联盟支持的展览项目。

Global Print was established in May, 2008, by joint efforts of China, the US, the UK, Germany, France, Italy, Spain, Switzerland, India and Japan. Global Print aims to enhance information exchanges and cooperation among all printing equipment manufacturing powers, to promote the development of the printing industry towards internationalisation, and thus to better provide convenience for the development of global printing technologies. CHINA PRINT and PRINT CHINA are recognised as the exhibition programs supported by Global Print.

www.global-print.org



亚洲印刷展览联盟 (Asia Print) 于 2009 年第七届北京国际印刷技术展览会上正式宣告成立，联盟发起国有中国、印度、印度尼西亚、韩国、马来西亚、菲律宾和巴基斯坦七个成员；随着斯里兰卡、泰国、尼泊尔、孟加拉、阿联酋、日本和越南的加入，成员国总数发展为 14 个。该联盟每年度都在各成员国举行全体会议，共同商讨促进亚洲地区印刷产业及印刷展览发展的相关事务。CHINA PRINT、PRINT CHINA、北方展 (PRINT NORTH)、南方展 (PRINT SOUTH) 成为联盟支持的展览会。

Asia Print was formally established in 2009 at the 7th Beijing International Printing Technology Exhibition (CHINA PRINT 2009). The seven members engaging in the establishment of Asia Print are China, India, Indonesia, South Korea, Malaysia, Philippines and Pakistan. With Sri Lanka, Thailand, Nepal, Bangladesh, The United Arab Emirates, Japan and Vietnam joining in Asia Print, the number of member states increased to 14 in total. It holds plenary meetings every year in its member states to discuss relevant affairs for promoting the development of the printing industry and printing exhibitions in Asia. CHINA PRINT, PRINT CHINA, PRINT NORTH and PRINT SOUTH are recognised as the exhibition programs supported by Asia Print.

www.asia-print.org.cn



展品大类

1. 印前 1.1 出版类软件 1.2 包装印前软件 1.3 工作流程和数据处理软件 1.4 多媒体软件 1.5 编码与识别的软件和设备 1.6 输入设备 1.7 输出设备 1.8 印版生产设备及系统 冲压设备 1.9 颜色匹配系统	5.9 印刷印版和涂布印版 5.10 印刷橡皮布, 包装材料和套筒 5.11 润版液添加剂 5.12 清洗设备与产品保养 5.13 粘合剂和胶水 5.14 装订材料 5.15 压花和层压材料 5.16 编码和识别材料 5.17 感光材料 5.18 传送带和纸带
2. 印刷 2.1 单张纸胶印机 2.2 卷筒纸胶印机 2.3 柔版印刷机 2.4 凸版印刷机 2.5 凹印印刷机 2.6 混合印刷机 (联机方案) 2.7 数码印刷机和数码印刷系统 2.8 丝网印刷机 2.9 平板印刷机 2.10 特种印刷机 2.11 外围设备 2.12 胶辊, 滚筒和套筒	6. 配套和基础设施 6.1 网络系统 6.2 室内环境及条件 6.3 除湿和通风系统 6.4 清除废品和回收系统 6.5 输送设备和运输系统 (不占地输送设备) 6.6 归档和文档 6.7 测量和检测设备 6.8 测量和测试工具 6.9 备件, 易损件和润滑剂 6.10 控制, 反馈控制及驱动技术 6.11 纸张处理, 单张纸处理, 卷轴和桩处理 6.12 隔音 6.13 刀具研磨 6.14 再生光源技术 6.15 墨研磨和搅拌机 6.16 油墨搅拌器和混合器 6.17 通风系统 (中央压缩空气)
3. 印后及纸加工设备 3.1 装订机和印后加工机 3.2 纸张加工 3.3 造纸行业纸加工设备 3.4 纸包装行业的设备转换, 包装生产 3.5 卫生用品纸加工设备 3.6 纸张加工设备, 技术文件产品 3.7 成品模切印版机 3.8 编码与识别系统	7. 服务和软件业 7.1 地址服务 7.2 基本培训和长远培训 7.3 咨询服务 7.4 图文档案和图像数据库 7.5 数据处理服务 7.6 印刷服务供应商 7.7 印版生产商 7.8 印刷业电子商务 7.9 金融服务及保险服务提供商 7.10 研究和开发 7.11 二手机经销商 7.12 邮件和邮政服务供应商 7.13 印刷机的运输和安装 7.14 软件 7.15 行业协会和专业组织 7.16 认证, 测试和标准化
4. 纸张和承印物 4.1 印刷纸 - 轮转打印纸 4.2 印刷纸 - 规格纸张 4.3 纸张, 纸板和包装板 4.4 薄棉纸 4.5 特殊用途的纸张, 纸板和纸板 4.6 覆膜、烫金 4.7 其他承印物	8. 其他 8.1 印刷电子 / 打印功能的应用 8.2 纳米技术的应用 8.3 贸易和技术文献, 技术词典 8.4 贸易, 贸易杂志 8.5 贸易目录
5. 油墨和耗材 5.1 胶印油墨 5.2 柔版印刷油墨 5.3 凹印油墨 5.4 丝网印刷油墨 5.5 墨粉和墨水 5.6 涂布 / 上光 5.7 化学用剂 5.8 防粘脏粉末	

Exhibit Categories

1. Prepress and Premedia 1.1 Publishing software 1.2 Software for packaging prepress 1.3 Workflow and data handling software 1.4 Software for multimedia 1.5 Encoding and identification software and equipment 1.6 Input devices 1.7 Output devices 1.8 Equipment & systems for printing forme productionpunching equipment 1.9 Colour matching systems	5.9 Printing formes and coating formes 5.10 Printing blankets, packing materials and sleeves 5.11 Dampening solution additives & printing aids 5.12 Washing agents & maintenance products 5.13 Adhesives and glues 5.14 Bookbinding materials 5.15 Embossing and laminating materials 5.16 Encoding and identification materials 5.17 Photographic materials 5.18 Conveyor belts and tapes
2. Print 2.1 Sheet-fed offset printing machines 2.2 Web-fed offset printing machines 2.3 Flexographic printing machines 2.4 Letterpress machines 2.5 Gravure printing machines 2.6 Hybrid printing machines (combination of methods) 2.7 Digital printing machines and digital printing systems 2.8 Screen printing machines 2.9 Pad / Tampon printing machines 2.10 Printing machines and systems for special printing applications 2.11 Peripheral equipment 2.12 Rollers, cylinders and sleeves	6. Components and Infrastructure 6.1 Network systems 6.2 Room climate & conditioning 6.3 Extraction and ventilation systems 6.4 Waste removal and recovery systems 6.5 Conveyor and transportation systems(no floor conveyors) 6.6 Archiving and documentation 6.7 Measuring and testing equipment 6.8 Measuring and testing tools 6.9 Spare parts, wearing parts and lubricants 6.10 Control, feed-back control and drive technology 6.11 Paper handling, machines for sheet, reel andpile handling 6.12 Sound insulation 6.13 Knives & grinding machines 6.14 Light sources for reproduction techniques 6.15 Ink milling and mixing machines 6.16 Ink agitators and mixers 6.17 Ventilation systems (central compressed air supply)
3. Postpress and Paper Converting 3.1 Bookbinding machines and print finishing machines 3.2 Paper converting for stationery 3.3 Paper converting equipment for the paper industry 3.4 Paper converting equipment for the packaging industry, packaging production 3.5 Paper converting equipment for hygiene products 3.6 Paper converting equipment for technical paper products 3.7 Machines for the production of die-cutting formes 3.8 Encoding and identification systems	7. Services and Software 7.1 Address services 7.2 Basic and further training 7.3 Consulting services 7.4 Image archives and image data bases 7.5 Data processing services 7.6 Print services providers 7.7 Printing forme producers 7.8 e-commerce for the printing industry 7.9 Financial services & insurance services providers 7.10 Research and development 7.11 Used machinery dealers 7.12 Mailing and postal services providers 7.13 Machine transportation and machine mounting 7.14 Software 7.15 Industrial associations and professionalorganizations 7.16 Certification, testing and standardization
4. Paper and substrates 4.1 Graphic paper – web printing paper 4.2 Graphic paper – cut-size paper 4.3 Paper, cardboard and board for packaging 4.4 Tissue 4.5 Paper, cardboard and board for technical and specialapplications 4.6 Films / foils 4.7 Other substrates	8. Others 8.1 Applications for printed electronics /printed functionalities 8.2 Applications for nanotechnology 8.3 Trade and technical literature, technical dictionaries 8.4 Trade press, trade magazines 8.5 Trade directories
5. Inks and Consumables 5.1 Offset printing inks 5.2 Flexographic printing inks 5.3 Gravure printing inks 5.4 Screen printing inks 5.5 Toners and inks 5.6 Coatings / Varnishes 5.7 Chemicals 5.8 Anti-setoff powder	

参展申请表

公司信息		
名称		
地址		邮编
网址		
联系人	职务	
电话	传真	
电子邮件	手机	
是否为中国印刷及设备器材工业协会会员 ☐ 是 ☐ 否		
展品类别		
☐ 印前处理系统与软件	☐ 各种制版用设备	
☐ 数码印刷及打样设备	☐ 各类胶印设备	
☐ 各种柔、凹印设备及标签印制技术设备	☐ 丝网印刷及各类特种印刷技术设备	
☐ 喷墨印刷及广告制作技术设备及器材	☐ 印后加工、整饰及装潢设备	
☐ 各类包装印刷设备	☐ 瓦楞纸箱及纸品加工、包装加工设备	
☐ 各类二手印刷及相关设备	☐ 各类纸张、油墨、版材、橡皮布等耗材	
☐ 检测仪器仪表、自控设备及配套机电产品	☐ 其他相关服务	
参展意向		
展位区域	展位类型	展台尺寸
☐ A区 ☐ B区 ☐ C区	☐ 标准展位 ☐ 室内光地	_____m x _____m = _____m ²
填表说明： 1. 请以正楷填写申请表格； 2. 填妥申请表格后，请传真至86-10-87186690； 3. 承办单位的工作人员在收到申请表格后会尽快与您联络，确认参展事宜； 4. 申请截止日期：2024年12月31日。		

公司盖章/签字

日期

Application Form

Company Information		
Company		
Address		Post Code
Website		
Contact Person	Job Title	
Telephone	Fax	
Email	Mobile	
Member of Printing and Printing Equipment Industries Association of China ☐ Yes ☐ No		
Exhibit Categories		
☐ Pre-press System and Software	☐ Equipment for Plate Making	
☐ Digital Printing & Proofing Equipment	☐ Offset Printing Equipment	
☐ Gravure Printing and Label Equipment	☐ Screen Printing and Special Printing Technology and Equipment	
☐ Technical Equipment and Equipment for Inkjet Printing and Advertising Production	☐ Post-press Processing, Finishing and Decorating Equipment	
☐ Packaging and Printing Equipment	☐ Corrugated Carton Processing Equipment, Packaging and Processing Equipment	
☐ Used Printing & Related Equipment	☐ Paper, Ink, Plates, Blankets and Other Consumables	
☐ Testing Instruments and Meters, Automatic Control Equipment and Supporting Mechanical and Electrical Products	☐ Others	
Exhibition Intention		
Booth Area	Booth Type	Size
☐ Area A ☐ Area B ☐ Area C	☐ Standard Booth ☐ Indoor Raw Space	_____m x _____m=_____m ²
Instruction 1. After completing the application form, please fax it to 86-10-87186690. 2. The staff of the organiser will contact you after receiving the application form. 3. Application deadline: December 31, 2024.		

Company Stamp/Signature _____ Date _____

追求无极限 发展无止境 Growth Beyond Limit

如需咨询更多展会信息，请联系：

北京中印协华港国际展览有限公司

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中国印刷及设备器材工业协会

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For more information, please contact:

China Print Show Company Limited

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